

RISE 2018

Survival guide

HKCEC

Hall 3 (B-E)

1 Expo Dr, Wan Chai, Hong Kong

Monday July, 9 - Thursday July, 12

The RISE logo is located in the bottom right corner. It consists of the word "RISE" in a bold, white, sans-serif font. The letters are slightly shadowed, giving them a 3D appearance as if they are floating above the orange background. The background of the entire page is a gradient of orange, with a large yellow geometric shape in the bottom left corner.

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What is RISE?

RISE is produced by the team behind Web Summit. In seven short years, Web Summit has become Europe's largest tech conference which last year attracted 59,000 attendees from 160 countries around the world.

In July 2018, people from the world's biggest companies and most exciting startups will come to Hong Kong to share their stories and experiences. They'll be joined by major global media, hundreds of investors and thousands of attendees for three days of unparalleled networking.



What's new for 2018?

Growth Summit

We're inviting the CEOs and founders of the world's most promising companies to speak on the growth stage. We like to think of RISE as the meeting place for the people leading the companies of both today and tomorrow. It's time to bring the next generation of leaders to Growth Summit.

CEOs and founders of high-growth companies present a guide to their company, its journey to acceleration and plans for the future. Investors will get the inside track on the world's most interesting growth and late-stage technology companies.

Venture

Powered by RISE and the HKVCA, Venture is dedicated to bringing together the funds, VCs and angels that have fuelled the growth of some of tech's most influential companies. Held right before RISE, this invite-only gathering is a day of talks, roundtables and meetings for the people driving change in tech investment.

Women in tech, supported by Booking.com

We're committed to changing the gender ratio at our events. We empower women across the globe by fostering networking opportunities, mentorship programmes, as well as through our online global women in tech community.

This year, we want to take our commitment to change even further. Our women in tech lounge, supported by Booking.com, will be at RISE for the very first time.

Recycling

Plastic waste is a hot topic at the moment.

We are urging all attendees, staff, contractors and crew not to bring water or soda bottles with them, but utilise the water coolers and compostable cups available to them at the event. We are also asking that everyone plays their part in ensuring their waste is placed in the appropriate bin, all of which will be labelled.

Web Summit lounge

The team behind RISE invites you to join them at the Web Summit lounge. Our People operations team are onsite to talk all things Web Summit - our growth as a company, our future growth and what we look for in those who look to join us! Our flagship event is Web Summit, held in Lisbon, Portugal. In the last eight years, Web Summit has grown from a small team to a company of over 200 focused on disrupting the conference industry through technology and data science. In 2018, over 100,000 startups, investors, speakers and other attendees will gather at Web Summit events, including MoneyConf in Ireland, Collision in North America and RISE in Hong Kong. [Join us!](#)

Code of conduct

RISE is all about providing an enjoyable, respectful and harassment-free event experience for everyone regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, age, or religion. Sexual language and imagery is not appropriate for any conference venue, including talks.

We do not tolerate harassment of event participants in any form and we expect all participants to conduct themselves in a professional and appropriate manner.

Harassment includes verbal comments that reinforce social structures of domination related to gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, age, religion, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention.

If a participant engages in harassing behaviour, the event organisers may take any action they deem appropriate, including warning the offender or expelling them from the conference with no refund. If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a member of conference staff immediately.

Be cool, everyone.



RISE

Let's get started

Where to register:

HKCEC
Hall 3B, C, D & E
1 Expo Dr, Wan Chai, Hong Kong
See map [here](#)

Registration opening hours:

Date	Registration	Open	Closed
Monday, July 9	Pre-registration	12pm	8pm
Tuesday, July 10	Registration	9am	5pm
Wednesday, July 11	Registration	9am	5pm
Thursday, July 12	Registration	9am	3pm

Registration ticket types:

All ticket types can register at main registration at the venue, either at pre-registration on Monday or during the event.

Download the app:

Your ticket to RISE can be found in the RISE app and you must have the app to register. To make your registration as smooth as possible, please have the registration page open upon arrival to the registration area, this shows your unique QR code which is your ticket to enter RISE. Download the RISE app [here](#)

To register you will need the following:

- Be logged into the RISE app with the registration page open showing your ticket (unique QR code)
- Photo ID

Acceptable forms of photo ID: passport, driver's licence or government issued national identity card**.

**Credit cards or business cards will not be accepted*

***Must be government recognised photo identification*

Accreditation:

Attendees must wear their accreditation for the three days of the event in order to gain access. There are two pieces; your **wristband** must remain on your wrist for the duration of the event and your **name badge** should be displayed around your neck. Both pieces are required to gain access. If either piece is lost, tampered with, or removed it will be void and entry will not be permitted.

- The cost of replacing either your wristband or name badge is USD100 (~HKD900 equivalent).
- The cost of replacing both is the final price of a ticket: USD1,629 (~HKD12,900 equivalent).

We are here to help

During RISE our team is there to help. We have information points to answer all of your questions. We have a general info point and a startup information point, which are located to the left as you enter the conference.

Getting there

Address:

HKCEC
Hall 3 (B-E)
1 Expo Dr, Wan Chai, Hong Kong
See map [here](#)

From the airport:

- By bus: Route no. A11 or E11 to Wanchai and change to route no. 40M to the HKCEC
- By MTR: Airport station to Hong Kong station and switch to Wanchai station
- By taxi

From Hung Hom railway station:

- By bus: Route no. 104 or 101 to Wanchai
- By taxi

From Hong Kong China ferry terminal:

- By MTR: Tsim Sha Tsui station to Wanchai station
- By taxi

First aid:

Located in room 303. Available from 7am - 6pm daily.

Accessibility:

RISE is dedicated to ensuring all of our attendees are accommodated for.

The Hong Kong Convention and Exhibition Centre offers a full range of amenities to assist those with disabilities. Spacious guest lifts readily accommodate wheelchairs, and all entrances are ramped. Braille directory and teleloop system are installed at the information counters which are located at the Harbour Road and Expo Drive entrances. There are also tactile guide paths, specially designed toilets, and telephone booths. The centre's car parks provide bays reserved for drivers with disabilities.

Coffee:

Coffee is available for purchase from 9am each morning.

Lunch:

Lunch is available from 11.30am until 3.30pm. Gluten free, vegetarian and vegan options are on offer.

Venue map



Partner key

- E101 .com
- E102 Nexmo, The Vonage API Platform
- E103 Bitfair
- E104 Smart Valor
- E105 Engadget
- E106 Circle
- E107 Ping An Technology
- E108 ASKfm
- E109 Amotion Labs
- E110 Startup Thailand
- E111 Malaysia Digital Economy Corporation (MDEC)
- E112 South China Morning Post
- E121 Orig3n
- E122 Web Summit Lounge
- E123 AWS
- E124 CNBC
- E125 StartUp Bahrain
- E126 Merck
- E127 Invest Cyprus
- E128 Campfire Collaborative Spaces
- E129 BigBang Angels
- E130 InvestHK StartmeupHK
- E132 IBM
- E133 SONM
- E135 Atlas Quantum
- E137 Nest
- E139 Blockchain Studios
- E151 SendGrid
- E152 Domo
- E153 KPMG
- E154 Spaces
- E155 Taiwan Startup Stadium
- E156 The Mills Fabrica
- E157 Aggreion

- MS1 IBM
- MS2 Accenture
- MS3 Brightline Initiative
- MS4 HSBC
- MS5 Cathay Pacific Airways

A guide to RISE's stages

One ticket gives you access to all of our conferences. Each conference has a dedicated stage, but each day these stages will change. Check out what happens at each of the stages below.

AutoTech July 11:

The world's number one autotech conference, AutoTech focuses on autonomous vehicles, connected cars and the internet of things. AutoTech connects thousands of leading companies, engineers, developers, experts and hobbyists.

binat.io July 10:

We live in a data-driven world. At the forefront of all things data, binat.io connects data scientists, analysts, hackers and engineers all under one roof.

creatiff July 10:

creatiff connects thousands of designers and creatives as a world renowned conference on design.

FullSTK July 10:

FullSTK is the world's leading developer conference, connecting developers, investors, engineers and computing experts.

Growth Summit July 12:

Growth Summit presents some of the world's fastest-growing companies live at RISE. Get the inside track on the tech leaders and industry giants of tomorrow.

MoneyConf July 11:

MoneyConf is where the world's leading banks, tech firms and disruptive startups meet. Industry decision makers and startups looking to transform the market will connect to discuss the future of finance.

PandaConf July 10:

PandaConf is the world's premier marketing conference for 5,000 marketers and technologists. It's where industry giants, global CMOs, leading brands, investors, agencies and adtech startups meet.

Q+A July 10 - 12:

There's no filter on the Q+A stage. Our biggest speakers give the audience a chance to ask them anything. It's one of the most open and honest stages in tech.

SaaS Monster July 12:

SaaS Monster is the world's number one SaaS conference, connecting more than 5,000 CIOs and CTOs, buyers and sellers, experts and investors, startups and established companies.

Startup University July 12:

Hear from our network of CEOs, founders, industry leaders and investors on what's going to make your startup a success. Learn from the people who've done it all before at Startup University.

TalkRobot July 11:

TalkRobot is the world's leading AI and robotics conference, gathering experts in artificial intelligence, robotics and hardware. Join thousands of leading companies, startups, investors, engineers, roboticists and researchers in Hong Kong.

Roundtables:

Roundtables are pre-booked, collaborative and intimate gatherings of a dozen CEOs and founders of the world's number one companies, top speakers, exciting startups and influential tech investors.

Media:

Many of the world's most influential journalists who cover everything from tech and sports to fashion and marketing will be at RISE this July producing the best headline-grabbing stories.

Full schedule:

Check our [website](#) or app for the latest schedule. You can also customise your schedule within our app to plan out your day in advance.



PITCH, in partnership with HSBC

PITCH is the ultimate startup competition at RISE, bringing together the world's leading early-stage startups for a live onstage battle. The top 70 startups that applied will get to present in front of distinguished investors, influential media, and global partners. Startups will battle it out across three days for a chance to present in front of thousands of attendees and be crowned winner of PITCH at RISE 2018.

Following the group stages, ten startups will advance to the semi-finals where they will compete against ten preselected startups in a bid to make it as one of three finalists to compete in PITCH finals on Centre Stage at RISE.



Night Summit

The best of RISE's legendary networking happens in the streets of Hong Kong after hours. Night Summit will take over the city from 8pm every night.

Monday, July 9 - Pub Summit and Night Summit in SoHo:

Starting at 6.30pm on Monday, we'll be taking to SoHo for Pub Summit, sponsored by Monaco. Not registered yet? You can sign up for Pub Summit here, but do it before July 4. Afterwards, join Night Summit from 8pm. Here you have a choice to continue onto either Staunton's Wine Bar, Brooklyn Bar or SoHo Square.

Tuesday, July 10 - Wyndham St - Solas and Bungalow:

Head to Wyndham St, where you'll find us in Solas with a cocktail in hand; or in Bungalow, a self-styled "supper club" which juggles being both a chic French restaurant and a nightclub. Tuesday's Night Summit is sponsored by Cathay Airways, so the first 100 guests will get a free drink.

Wednesday, July 11 - High Street:

Located in Sai Ying Pun, our destination on Wednesday is High Street. Known for its shopping and food scene, High Street also boasts craft beer bars and ping pong gintonerías. We'll be kicking things off in High Street Grill and Cali-Mex Bar, and finishing up at 11.30pm.

Thursday, July 12 - Happy Hour at Jin Juu:

Join us, from 5pm, for a final farewell at Jin Juu in Lan Kwai Fong. For those who still have some fuel in the tank it's an ideal way to sign off from RISE.

Find out more [here](#).

Fringe events

For information on our fringe events please visit our [fringe event website](#).

Discover Hong Kong

You've probably heard a lot about Hong Kong, but its reputation doesn't tell the whole story. We thought we'd put together a little [guide](#) to the Pearl of the Orient. You can check out our guides to Hong Kong's restaurants [here](#), its nightlife [here](#), and must-see sights [here](#).

Checklist for the event

Here is a quick checklist curated by our team to help you get the most out of your trip to RISE.

Before

- You never know who else is going to be at RISE. Share your attendance on LinkedIn and other forms of social media.
- Follow us on Twitter @RISEConfHQ to keep up to date with the event.
- Download the RISE app on your phone, it's available in the Apple App Store and Google Play. Create your attendee profile to appear on our [featured attendee list](#).
- Explore the app to build your schedule and decide what exhibits you don't want to miss. Chat to other attendees and set up meetings with those you'd like to connect with.
- Pack your passport or government approved photo ID, this will be used to receive your accreditation.
- Pack comfortable shoes, the dress code is smart casual.
- Know how to access your QR code from within the app (more > QR code). Present this along with photo ID at registration.
- Pack a reusable water bottle.

When you arrive:

- Get your accreditation - join us at pre-registration on Monday, July 9 to receive your lanyard and wristband. Be sure to bring your government approved photo ID and your QR code ready to scan in the app.

- Allow enough time before the first talk of the day to chat with others around you.
- Be sure to scan the QR codes of those you meet throughout the day to keep in touch. Fun fact: you can download a CSV file of all your contacts after the conference.
- Keep an eye on #RISEConf and share your thoughts or favorite quotes from the talks. Follow us at @RISEConfHQ.
- Take a picture with your colleagues in front of the RISE sign and tag us. We love to see the RISE community enjoying the conference.
- You weren't thinking of sleeping were you? Join us at Night Summit and take part in our pub crawls and other night events. The best networking happens after hours.

After:

- Catch up with those you met through the chat feature in our app and download the CSV to save all off the contacts that you met throughout the week.
- If you missed any talks, don't worry, we will be uploading these to our Facebook and YouTube in the days following the conference. Show them to your colleagues and share your experiences.
- Avoid the post-RISE blues - sign up for our [newsletter](#) and stay up to date with the best offers and speaker announcements for 2019.
- Can't wait until next year? Secure your spot at our sister conference [Web Summit](#).



See you in Hong Kong

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RISE