

Snovio launches new crypto social networking platform Snovian.Space

Snovio, the first blockchain based decentralized lead-sourcing platform, has announced today the pilot launch of its new crypto social network Snovian.Space. On this new platform, designed specifically for professionals in crypto, tech, and other niches, users will be able to contact each other through a reward system.

There are some features that set Snovian.Space apart from other platforms on the scene. It allows airdrops and offers its users a chance to earn crypto like ETH and SNOV simply by being experts at what they do. A user sets their own reward for being contacted, either by another user or a company in search of experts, advisers, clients or business partners. The more information a user provides on their profile, the higher their chances to be contacted and get a higher reward.

Another surprise is the absence of paid plans on the platform. Snovio CMO Daria Shevchenko says, "We specifically wanted to build something to push the crypto industry forward. We wanted the platform to be all about the people, which is why the users will decide just how much of their data they want to share, and at what price. There are no hidden payments to the platform." The company's CEO, Alexis Kratko says, "We've been working on perfecting the platform for the last 2 months and we're proud of what it came to be. Right now our main focus is on pre-registered users - they will be verified by a telegram bot and added to the platform with early-bird bonuses to their profile as a thank you for their support."

Snovian.Space will definitely open new possibilities to crypto professionals and start-ups. Unlike major social networks, Snovian.Space fights for people's right to control their data and lets them use it to earn crypto.

Snovian.Space becomes the third big platform for the company, following Snovio Marketplace, a B2B lead-generation platform launched March 2018, and Snov.io, a lead-generation platform offering multiple marketing tools. Snovio's token SNOV, which gathered \$2.1M in its ICO in 2017, is utilized on all of these platforms.